



WOOD FINISHES DIRECT

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For purchasing information visit:
[Dulux Heritage Velvet Matt](#)



HERITAGE VELVET MATT

Technical Data Sheet

Dulux Heritage Velvet Matt is a luxury washable matt emulsion. It is formulated with premium quality pigments to guarantee excellent depth of colour and with specially blended clays for effortless application, and an irresistible soft to touch finish.

KEY BENEFITS

- Durable and washable
- Effortless application
- Soft to touch finish
- Excellent opacity

Composition (nominal)

Pigment: Lightfast Pigments.

Binder: Acrylic.

Solvent: Water.

Volume Solids

40% (nominal). Other colours will vary

PRODUCT INFORMATION

Typical Use

Suitable for all normal interior walls and ceilings
In conditions subject to very frequent heavy condensation
(e.g. some kitchens and bathrooms). Dulux Trade Diamond
Eggshell is more suitable.

Pack Size

1L, 2.5L and 5L

Colour Range

Heritage colour range plus other Dulux trade and retail
colour ranges including colour match.

Film Properties

Chemical Resistance: Not suitable

Heat Resistance: Not suitable on heated surfaces e.g
radiators

Water Resistance: Will tolerate the levels of atmospheric
humidity present in normal interior environments.

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SURFACE PREPARATION

To get the best results with Dulux Heritage Velvet
Matt, prior to painting make sure surfaces to be
painted are sound, clean and dry. (new surfaces
particularly must be fully dry).

Remove all loose and defective paint. Special
precautions should be taken during surface
preparation of pre-1960s paint surfaces as they
may contain harmful lead.

Where necessary, wash the surface to remove dirt,
grease and powdery or dusty residues. Rinse with
clean water and allow to dry. Seal surfaces that
remain powdery after thorough preparation with an
appropriate plaster sealer.

Where necessary, rub down and then wipe off with
a damp, lint free cloth to avoid dust.

Any surface defects should be filled with the
appropriate Polycell Polyfilla product.



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SYSTEMS INFORMATION

STIR THOROUGHLY BEFORE USE. Seal new or bare surfaces with a thinned first coat (up to 10% water) of Dulux Heritage. The normal finishing process is two full coats of Dulux Heritage Velvet Matt.

For the best colour consistency, purchase sufficient tinted paint for each job including touch-in at one time from the same location.

APPLICATION METHOD

Brush, roller. As with other water-based paints, do not apply at temperatures below 7°C (as recommended by British Standard BS 6150).

To get the best finish from Heritage Velvet Matt you might choose to use a good quality short pile microfibre roller when applying to walls and ceilings. We do not advise the use of spray with Heritage Velvet Matt.

Practical Coverage

A guide to the practical coverage which can be achieved under normal conditions is up to 13m² per litre.

Thinning

Sealing new or bare surfaces: A thinned first coat (up to 10% water) of Dulux Heritage.

Drying Times

Single coat at standard thickness:
Touch Dry; Dependent on temperature and humidity.
Recoat: 2-4 hours.

Cleaning Up and Recycling

After use, remove as much product as possible from equipment before cleaning with water.

When this paint container is empty please ask your stockist about recycling. Don't waste unwanted paint. Leftover product may be taken to a **Community RePaint** collection point. Make a small difference to someone else at communityrepaint.org.uk

Transportation & Storage

Do not use or store in extremes of temperature and protect from frost. Always store in an upright position and to prevent spillage transport in a secure and upright position.

VOC

EU limit value for this product (cat: A/a): 30g/l (2010). This product contains max. 10g/l VOC. VOC content: Low (0.30-7.99%).

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FURTHER SUPPORT

If you need further support, please contact the Dulux Technical Advice Centre on 0333 222 7070

Always read full Health, Safety & Environmental Information on can before use. [Safety datasheet is available free on request](#) by telephoning the Dulux Technical Advice Centre or by visiting www.duluxheritage.co.uk

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